Executive
HR RETREAT 2026
WORKWELL BALKAN



18-20 NOVEMBER | Grand Hotel Therme Banya

Not just another conference. A different setting for different conversations, new perspectives and unexpected connections.

18.11.2026 WEDNESDAY

13:00-15:00
Arrival & Accomodation

15:00-17:00
Exploration Tour of the venue and Networking time
Reception desk

17:30-18:00
Session 1: Grand Event Hall
Opening ceremony

18:00-19:00
Session 2:
The MVP Mindset: Pro Networking Tips for Making Meaningful Connections,
Stoyan Yankov

19:30
Official dinner

Objective

Bringing HR leaders from across the Balkans in an inspiring environment where new perspectives, meaningful connections and ideas for the future of work can emerge.

19.11.2026 THURSDAY

07:30-10:00 Main Restaurant
BREAKFAST

08:00-9:00
Practical Session: Mobility / Fitness

10:00-10:10 Grand Event Hall
Opening DAY 1

10:10-10:50
Session 2:
People, culture, and... prompts.
Who manages human factor in the era of AI?
Tsanislav Genchev

11:00-11:40
Session 3:
Employee benefits & Performance
Josif Damyanov

11:50-12:30
Session 4:
From Data to Strategy: Making Wellbeing a Business Priority
Ivana Dojchinovska-Stojanovikj

12:30-14:00
LUNCH

14:00-15:30 Grand Event Hall
Session 5:
Attraction, retention and developoment of people in the Balkans: Panel discussion
Moderated by Forbes Bulgaria

15:30-16:00
COFFEE BREAK

16:00-17:30
Session 6:
WORKSHOP: Team dynamics

17:30-20:00
A Change of Perspective: The Retreat Experience, Activities by choice

20:00
DINNER

20.11.2026 FRIDAY

07:30-09:30
BREAKFAST Main Restaurant

09:30-10:20
Session 7:
I failed and I surived: How to stand up after you fall
Open discussion

10:40-11:00
Session 8:
How to make a leader: why promoting confidence kills psychological safety.
Hermann Semeloglou

11:10-11:50
Session 9:
HR Confessions: Where to now?

12:00
LUNCH & Bye-bye

ORGANIZERS:

COOL FIT
fit KIT

MEDIA PARTNER:

Forbes BULGARIA

HOST AND EVENT VENUE:

Therme
THIS IS A PULSE HOTEL

+359 700 14 496
For more information
events@coolfit.bg